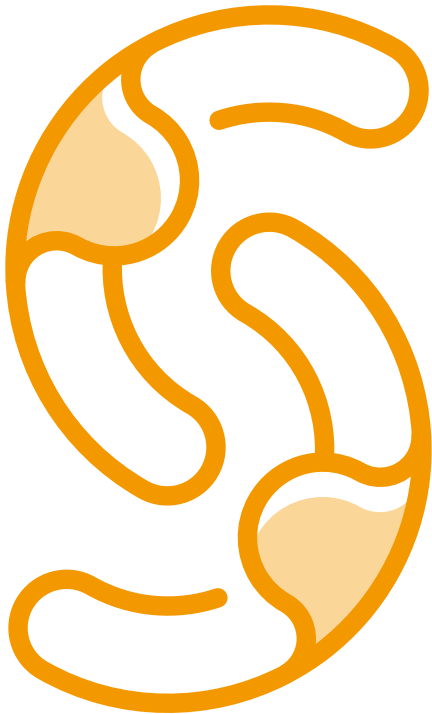


Strategic Objectives



To access a specific Strategic Objective, **simply tap on the corresponding icon below**

1

Deliver high quality clinical services

2

Develop our Veterans Service as a nationally recognised centre of excellence

3

Integrate the MSK pathways across Shropshire, Telford & Wrekin

4

Grow our services and workforce sustainably

5

Innovation, education & research at the heart of what we do

1

Deliver high quality clinical services



How we will do it	Measure
Ensure the highest standards of care for our patients	<ul style="list-style-type: none"> • Delivery of Trust's Quality Improvement Priorities for 2023/24 • Implementation of Quality accreditation programme • Roll-out of PSIRF (Patient Safety Incident Response Framework) • Nursing & AHP Strategy and Quality strategy signed-off
Empower departments to develop services	<ul style="list-style-type: none"> • Departmental-led implementation of clinical strategies • Annual Departmental Business Plan in place for each Clinical service
Optimise productivity and efficiency within our services	<ul style="list-style-type: none"> • Delivery of the performance, workforce, productivity and transformation schemes set out as part of the Trust's Operational plan • Deliver Elective Hub efficiency standards
Ensure a fair, equal and inclusive culture across the Trust	<ul style="list-style-type: none"> • Delivery of the Trust's Inclusion priorities for 2023/24

2

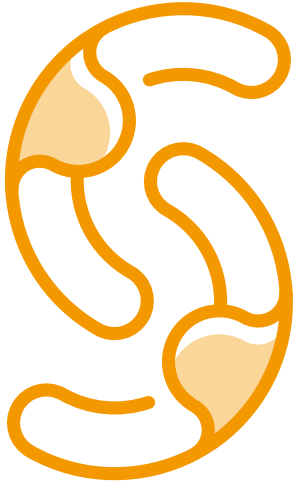
Develop our Veterans Service as a nationally recognised centre of excellence



How we will do it	Measure
Increase our workforce capacity to reflect service demand	<ul style="list-style-type: none">• Delivery of Consultant recruitment plan• with targeted consultant recruitment to reduce waiting times
Develop our rehabilitation facilities	<ul style="list-style-type: none">• Develop Business case for Veterans Rehabilitation service
Maintain Veterans Accreditation standards	<ul style="list-style-type: none">• Veterans accreditation training for new starters
Strengthen partnerships with armed forces and veterans friendly organisations	<ul style="list-style-type: none">• Consider opportunities for future working with Headley Court charity and Ministry of Defence• Develop links with GIRFT (Getting it Right First Time) in line with the Improving Veterans MSK Rehabilitation Report

3

Integrate the MSK pathways across Shropshire, Telford & Wrekin



How we will do it	Measure
Lead the MSK Transformation Board and contributing to the delivery of the transformation programme	<ul style="list-style-type: none">• Establishing RJAH as the lead provider for MSK services through the development of a provider collaborative agreements• Governance structure in place for the MSK transformation programme• Work collaboratively to standardise pathways and equity of access for STW patients
Work towards Elective Hub Accreditation	<ul style="list-style-type: none">• Self-assessment completed against the Elective Hub accreditation criteria

4

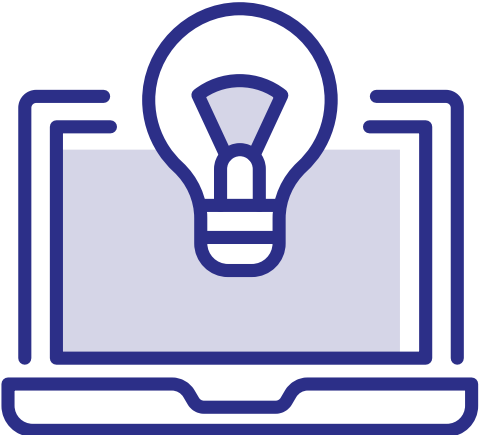
Grow our services and workforce sustainably



How we will do it	Measure
Recruit, support, retain and provide an exemplar experience for our staff	<ul style="list-style-type: none">• Delivery of year 1 objectives contained within the RJAH People Strategy
Optimise use of estate through capital investment & partnership working	<ul style="list-style-type: none">• Review opportunities to utilise estates and facilities within our geographical catchment to deliver services locally and in line with our Green plan
Expanding our reach and specialist expertise to other providers and sectors	<ul style="list-style-type: none">• Scope the appropriate resources and skills required to strengthen commercial and business expertise within the organisation

5

Innovation, education & research at the heart of what we do



How we will do it	Measure
Create the cultural environment to promote continuous Improvement	<ul style="list-style-type: none">• NHS Improvement Impact self-assessment to be completed• Roll out continuous improvement training across all staff groups• Establish Digital Education, Research and Innovation Committee
Enhance capability and opportunities for research across all professions	<ul style="list-style-type: none">• Increase Nurse and AHP led research• Delivery of in-year objectives contained within the RJAH Research Strategy
Optimise the potential of digital technologies to transform care	<ul style="list-style-type: none">• Implementation of the EPR programme• Appropriate digital training & awareness programme in place